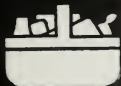


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# CONSUMER TIPS > >

(Information from Federal Trade Commission)

1.946  
C-76

GOVERNMENT RULES require leather to be labeled to show kind and character. These rules apply to interstate sale of trunks, suitcases, brief cases and similar articles of luggage; also to "fancy" leather goods, like billfolds, wallets, key cases, etc. Don't waste your money on unidentified leather. Read labels carefully.

## OFFICIAL RULES FOR LABELS

1. Split cowhide - means made of split leather, cut from under side of hide.
2. Top Grain Cowhide, Split Cowhide Gussets - means article  
(over)

made mostly of top grain leather, with distinct parts of another kind of leather.

3. Top Grain Cowhide, Imitation Pig Grain - means made of one leather treated to resemble another kind.

4. Embossed Top Grain Cowhide or Split Cowhide, Embossed Design - means leather has been finished with some design that does not imitate leather.

5. Top Grain Pig, backed with Split Cowhide - means leather has another leather glued on back for strength.

6. Buckram - means material that merely imitates leather.

7. Rayon Lined or Cotton Lined - means article is lined with rayon or cotton.

IN GENERAL - grain leathers (originally the hair side of animal) usually more durable, scuff less than flesh splits.

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